

William (Bill) Donovan
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Executive Summary:

Successful publishing entrepreneur. Experienced marketer (email, social media, SEO, Google Adwords, direct mail, display advertising). Multiple-award-winning news writer, editor, proofreader. Author of two tech books and three how-to books for screenwriters.

Relevant Achievements and Work Experience

- Founded and grew a news publication to circulation leadership in its niche and to win five national journalism awards; wrote three of the five winning news articles.
- Financed, acquired, and managed a multi-faceted media company; published a magazine and educational videos; produced the world's largest annual meeting in its niche.
- Author of a book, [Be That One In A Hundred](#), published on Amazon in 2017.
- News reporter, copy editor at the Associated Press and daily newspapers.
- Highly praised as story and analyst for screenwriters. See testimonials at <http://insideinfo.com/screenwritingcommunity.net/testimonials/>
- Run a home-based email and social media marketing business.
- Wordpress and other web development expertise.

Skill Sets, Other Expertise:

- 20+ years' marketing and advertising experience. Skills/experience include email marketing, direct mail, SEO, Facebook and Twitter ads, Google Adwords, marketing metrics.
- Multiple news-award-winning news reporter, editor, and copy editor, with newspaper, Associated Press, and business periodical experience.
- Multiple years' experience editing to AP stylebook standards.
- Website developer. Created Wordpress sites including: <http://bethatoneinahundred.com> <http://screenwritingcommunity.net>
- Broad range of publishing technology and other information technology skills.
- Produced 15 meetings and trade shows with attendance as high as 2,500.

Work Experience Includes:

Publisher, Advertising Manager, Editor, Writer

ScreenwritingCommunity.net

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January, 2012 to present.

Online business proofreading and provide story analysis of screenplays. Also run an online advertising business and market my book, published on Amazon.

CEO, Publisher, Editor, Executive Producer

Creative Screenwriting Magazine and The Screenwriting Expo

6404 Hollywood Blvd Suite 415, Hollywood, CA 90028

April, 2007 to December 2011

Acquired this business. Managed magazine production, hired and supervised editors and writers. Managed marketing. Managed all technology. Produced educational videos.

Screenwriting Expo: Executive-produced this annual meeting and trade show attended by up to 2,500.

Founder, Publisher, Editor, Writer

Inside Healthcare Computing

3600 S Harbor Blvd, Oxnard, CA 93035

09/1990 - 11/2004

Founded the business; was its sole marketer. Set editorial policies, wrote newsletter content, hired other writers, edited news, supervised production of biweekly subscription business newsletter. The publication became the circulation leader in its niche and won five national business journalism awards during this period. **Conference business:** Founded and produced an annual international meeting on health care information systems, promoted it through the newsletter, direct mail, and email blasts.

Prior Employment Includes:

U.S. Senate, Washington, D.C. 20510

Policy advisor to three U.S. senators; wrote laws on a Senate committee staff.

The Associated Press, 450 W 33rd Street, New York, NY 10001

Reporter, copy editor in the Chicago bureau.

Morris County's Daily Record, 6 Century Drive, Parsippany, NJ 07054

Reporter, bureau chief, copy editor, daytime news editor.

Education:

Master of Fine Arts Degree, Film Production

University of Southern California Los Angeles, CA.

Bachelor of Arts, English and American Literature

Drew University Madison, NJ.

Honors and Awards:

Won or co-won five Newsletter Publishers Foundation Journalism awards.