

The Inside Healthcare Computing Electronic Library: Actionable Information That Is Worth The Subscription Price All By Itself

Just what use is this Inside Healthcare Computing Electronic Library?

Say you read an article about a particular type of software...or a hot-button issue...or a particular vendor. Then suddenly, three months later, you need that article -- and more on that subject.

That's when you need the Library. It includes:

- Two years of back issues** of Inside Healthcare Computing in a searchable database; and
- **Special reports** on health care information technology subjects.

Subscribers can search on any topic, and download search results or, click to download any of the special reports. Here are examples of the kinds of information you'll find:

- **Vendor HIS system successes and stumbles***:** search on any major vendor, any major system before you buy (or to know your competition if you work for a vendor).
- **Computerized physician order entry (CPOE):** how-to articles in which your peers offer their "been-there" tips and strategies. Also: the articles you won't get anywhere else, on failures and inappropriate-fit attempts at CPOE. The same goes for electronic medical records systems.
- **Decision support for physicians:** this feature is widely touted as a key advantage of CPOE. But do you want to know what physicians really think about it? Read the January, 2004 article.
- **Single sign-on:** it's a crucial bridge between clinical information systems. Recently, we've added two articles--one on a failed vendor system and the other a success story with another vendor.
- **Retaining key HIS staff:** 7 ways (other than raises) your peers use to told onto key people.
- **Special Reports, including:**
 - HIS Contracting -- The Traps and Snares
 - How To Find and Retain Health Care IT Staff
 - HIS Lawyer's How-To Primer On HIPAA Business Associate Agreements

How to gain access to the Library:

1. First, subscribe. Only subscribers to have access to this vital information.

2. You will receive a username and password to the Library. If you order a paper subscription, your username and password will be at the top of the mailing label of the envelope in which we send your newsletter. If you subscribe to the electronic edition, your username and password will be in the body of the e-mail to which we attach the newsletter in an electronic file.

3. Go to this page: <http://www.insidehealth.com/query.html> and use your yourname and password when prompted to download.

***** Is this Library really worth the money?** Let us answer your question with a question: is your vendor (or your competitor, if you work for a vendor) going to tell you about its failures? About software it's selling that is still vaporware? Of course not. That's why your peers rely on us.

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1. How To Find That Hot Job; Where To Recruit Key People

We went straight to the headhunters and heads of healthcare IT human resources departments for this fact-filled 16-page special report on health care IT jobs and job trends. It will help you find key people for your team and move up the career ladder yourself. It includes these (and other) sections:

--**2004 Guide To Healthcare IT Recruiters** -- a reference you should always keep handy both to find people and to land that next big job for yourself.

-- **Guide To On-Line Healthcare IT Job-Hunting Web Sites**

-- **People-Seeking and Job-Seeking How-To Articles:**

--How To Work Effectively With an Executive Recruiter

--Cultural Fit: Are You Sure You Want That Job?

-- **These And Other Job Market Commentaries:**

--Healthcare IT Pay: Rising After Years Of Ebb

--The CIO Position: Some Recruiters See Dwindling Numbers, But Rising Pay

--Chief Medical Information Officers: Are They Helpmates or Rivals To CIOs?

--Middle Management: Where The Most Available Jobs Can Be Found

Price: \$77 prepaid to non-subscribers. With your subscription: free.

2. Linux In Healthcare -- A Status Report

One U.S. healthcare IT vendor is saving its clients up to 80% of the cost of underlying processing power by offering a Linux server option. The 7-page report discusses where the move to Linux is gaining momentum in health care IT, what the impediments are, and how your organization might be able to save big with Linux right now.

Price: \$47 to non-subscribers. With your subscription: free.

3. CPOE -- Seeing the True and Total Cost

This 12-page overview was written by a hospital MIS executive, calling on his own direct, hands-on experiences in implementing and considering CPOE and other clinical information systems for more than one hospital employer. It should rightly be titled, "**Clinical Information Systems -- Seeing the True and Total Cost,**" because its analysis applies to almost any clinical information system.

It discusses both obvious and hidden costs of CPOE (or other clinical systems) at each step: selection, implementation planning, the build/integration, testing, user training/implementation, and maintenance.

We don't think you can find an insider's analysis like this in print anywhere. We believe that you would have to pay a consulting firm hundreds of dollars to do this kind of analysis on a custom basis.

Price: \$57 to non-subscribers. With your subscription: free.

More extra resources with your subscription -- See other side.