

For Immediate Release:

## The Golden Pitch Festival at the 2011 Screenwriting Expo Connects Writers and Producers September 16-18

Los Angeles, CA – August 18, 2011 – On September 15-18, 2011, the Screenwriting Expo returns for its 10th year bringing with it the Golden Pitch Festival (<a href="http://www.screenwritingexpo.com/Golden-Pitch.html">http://www.screenwritingexpo.com/Golden-Pitch.html</a>), a unique opportunity for screenwriters to pitch their scripts to top Hollywood executives, for three of those days.

Golden Pitch Festival producer and Creative Screenwriting Magazine publisher **Bill Donovan** notes, "In one room we will have up to 60 of Hollywood's A-list producers, development executives, agents, and managers all looking for new material. No other event offers writers better access to the people and companies capable of setting their writing career in motion."

Many Golden Pitch Festival participants are top names in the industry, including studio, network and cable development executives as well as agents and managers. These confirmed executives have studio deals and/or have produced several major motion pictures, television shows or Movies-of-the-Week. Executives seeking features of all budgets, movies of the week, as well as hour- and half-hour television formats will be hearing pitches. Literary agents and managers are from the top companies representing elite screenwriting talent and making deals that grace the pages of *The Hollywood Reporter* and *Variety* every day are involved. Each year, the Golden Pitch event also includes several execs from script-hungry smaller companies that writers might otherwise overlook; all of these companies are actively seeking great scripts. That's why they attend.

Some of the companies committed to this year's Golden Pitch Festival include Phoenix Pictures (*Black Swan, Shutter Island*), Kopelson, Platinum Studios (*Cowboys & Aliens*), Suntaur Entertainment, The Radmin Company, Starz Network ("Torchwood," "Spartacus"), Zero Gravity Management, Elevate Entertainment, Destiny Pictures, Madhouse Entertainment (*Country Strong*, "Burn Notice"), Magnet Management, Pantheon Entertainment, Towerhill Entertainment, PB Management, Varsity, 617 Films, Intrigue, Overbrook Entertainment (*The Karate Kid*, "Hawthorne"), Laurence Mark Productions, Whitewaterfilm, Convergence, Farah Films, Occupant Films, Gallagher, Sunrise, Media Talent Group, Archetype Management, Kaplan Perrone (*Knowing*), Bohemia Group, Mutual Films and many more.

The overall Screenwriting Expo offers unique opportunities for screenwriters to meet fellow writers and filmmakers, pitch top executives and learn more about the writer's craft. Featuring over 150 classes, workshops, Q&As, and panels, the Screenwriting Expo is a must-attend event for anyone serious about a career in writing for film and television.

This year's speakers include top writers such as **Ashley Miller & Zack Stentz** (*Thor*, *X-Men: First Class, Fringe*), **Alfred Gough & Miles Millar** (*Spider-Man 2, Smallville*), **Shane Salerno** (*Armageddon, Hawaii 5-0*), **Gary Whitta** from *The Book of Eli* and many more!

Creative Screenwriting publisher Bill Donovan adds, "we are excited to have writers from 2011 blockbusters like *X-Men: First Class* and *Thor*, along with cutting edge content such as how to write convincingly about Zombies and Vampires, how to create compelling heroines, writing for micro-budgets, effectively crowdsourcing funding, and a topic that is probably on everyone's minds but never taught before at the Expo – How to Write a Mind Blowing Sex Scene without going overboard."

The 2011 Expo will again feature the Expo Screenplay Competition, one of the industry's most prestigious screenplay contests. Since its inception, it has offered some of the biggest cash prizes of any screenplay competition in the world. The Grand Prize includes \$20,000 plus a publicity campaign and multiple forms of access to the industry including the having the winning scripts delivered to over 300 production companies, agencies, and management companies who have committed to reading them. Prizes are awarded the opening night of the Expo. For more information on how to enter please see <a href="http://www.screenwritingexpo.com/screenplaycompetition.2011.html">http://www.screenwritingexpo.com/screenplaycompetition.2011.html</a>.

The Expo also features a popular exhibit area for companies and organizations that support the screenwriter's craft. Confirmed exhibitors for 2011 include Final Draft, The Writers Store, Write Brothers, International Screenwriters Association, Alameda Writers Group, Maverick Buyer, LiteraryMovies.com, and Loglines, with more expected.

This year's expo takes place at the union-friendly Westin LAX Hotel from September 15-18. Registration is at <a href="http://screenwritingexpo.com/register.html">http://screenwritingexpo.com/register.html</a>. With sessions dedicated to every aspect of the craft and business of screenwriting and filmmaking, the Screenwriting Expo is a great way to further the screenwriter's career.

# #

For more information see <a href="http://screenwritingexpo.com">http://screenwritingexpo.com</a>.